

# BEVERAGE

GASES, PRODUCTS & SERVICES  
FOR THE BEVERAGE INDUSTRY



GENERAL DISTRIBUTING CO.



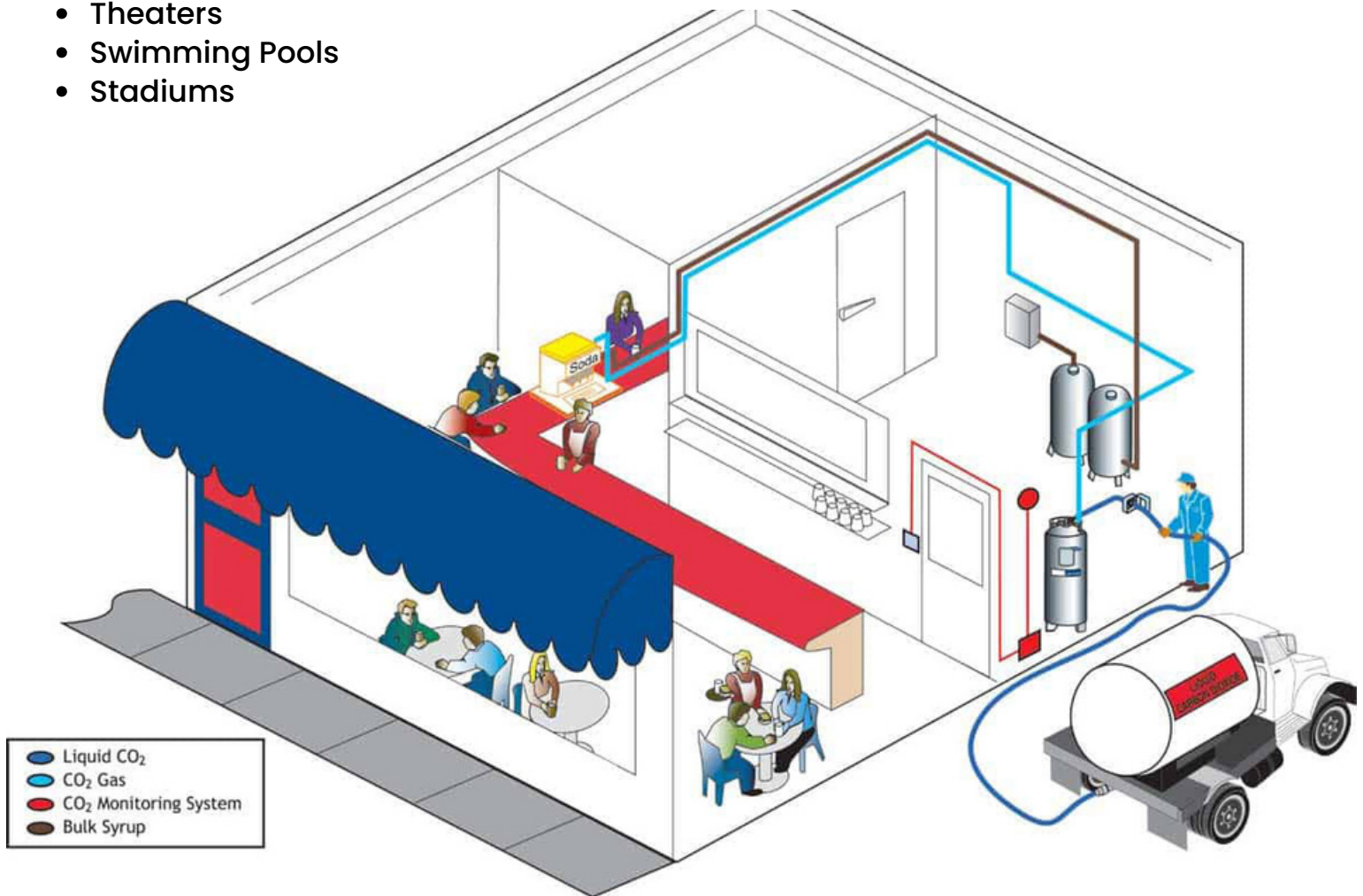
[WWW.GENDCO.COM](http://WWW.GENDCO.COM)

# THE COMPLETE SYSTEM

## CERTIFIED BEVERAGE GRADE CARBON DIOXIDE (CO<sub>2</sub>) SUPPLIER

General Distributing Company welcomes the opportunity to be your carbon dioxide supplier. We specialize in carbon dioxide applications and have containers ranging from 5lb cylinders up to and including bulk tanks. We serve a diverse customer base that includes but is not limited to:

- Restaurants
- Breweries
- Bars
- Convenience Stores
- Theaters
- Swimming Pools
- Stadiums



# BULK TANK TELEMETRY MONITORING



## A Seamless Sensor–App System with real time tank monitoring

Stay on top of your inventory with PULSA web dashboard, iOS and Android apps. The intelligent dashboard uses AI algorithms to alert you to critical stock and unexpected problems. Pulsa pressure sensors measure gas levels in real-time, actively alerts you to issues immediately and forecasts stockouts in time to avoid them.

### Never Run Out.

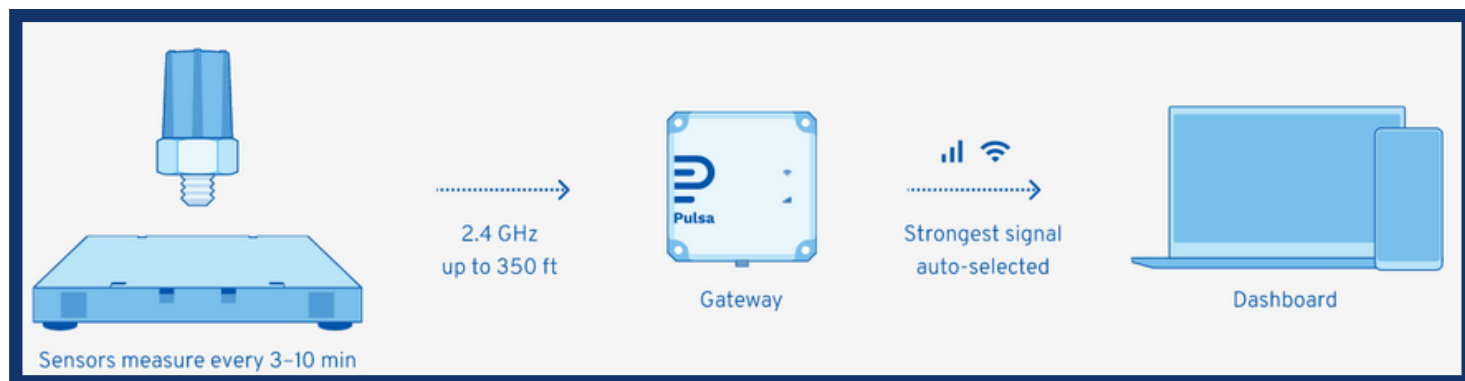
Avoid stock-outs, gas leaks, emergency deliveries, and frantic calls to your distributor.

### Stop spending time on gas.

Offload management tasks to your gas distributor so you can focus on your business.

### Optimize inventory.

Be confident that you're getting the full value out of your supply.





# BULK TANK APPLICATIONS



## CARBO SERIES SYSTEMS

Serving a variety of markets and usage requirements, Carbo Series bulk CO2 systems meet the unique demands of every customer and eliminate run-outs.

- All models are constructed of high-grade stainless steel for food-grade compatibility and long service life
- 7-year vacuum warranty
- High vacuum Super Insulation
- Proprietary vacuum maintenance system ensures optimized long-term performance
- Certified to meet NSF and EC 1935/2004 standards, supporting growing global food safety initiatives within the beverage industry
- Instrument grade isolation valves, rated for a 10,000 cycle life
- Telemetry ready, optional liquid level gauges
- 300 psig (20.7 barg) MAWP





# BULK TANK APPLICATIONS



## BULK CO2 & NITROGEN APPLICATIONS

General Distributing combines the highest quality products and equipment with an experienced team who can design, install and maintain a supply system to meet any need you may have. Our bulk systems provide smarter, safer, cost saving and quality ensuring solutions for your business.



# NITROGEN SEPARATORS

## INDUSTRY LEADING NITROGEN SEPARATORS

Whether you are a brewer, bartender, winemaker or coffee roaster, you have an exact vision behind the flavor, aroma and texture of the beverage you serve. Partnered with Green Air Supply, we provide the knowledge and equipment to perfectly dispense any beverage exactly like the brewer intended. Protecting that quality equates into perfectly pouring beverages and thus maximum profits.

## MEDIUM AND LARGE SEPARATORS

“The green box” has become the go to tool for serious draught beer experts. With increased keg pressures, mixed gas is a must for reliable dispense of beverages. Nitrogen Separators blend separated environmental nitrogen with carbon dioxide (CO<sub>2</sub>) to exact ratios to match any beverage in any situation.



- Locally harvested nitrogen = no nitrogen cylinders
- Increase floor space
- Touchscreen includes real-time leak detection and a must have self-test feature
- Custom gas blends to match your draught system, like the McDantim Easy Blend system
- Improve your profits

# NITROGEN SEPARATORS

## NITRO-SERV "ROLL IN PLACE"

The Nitro- Serv™ is an extremely adaptable piece of equipment. This NSF and UL listed model will fit under a counter, or in a back room. The NS comes with an on-board storage tank, self-test feature, and complete installation package. Coffee, wine, cocktails, juice, tea, you name it. Nitro- Serv is perfect for all of your nitrogen only needs.

The Nitro- Serv™ roll-in-place GAS separator has many application and installation potentials.

From beverages to small packaging machines, to under the front counter placements to office buildings and even mobile applications like catering, the Nitro- Serv™ is ready.

**GREEN**  
AIR  
SUPPLY





# GAS BLENDING



## GAS BLENDS

Mixed gas offers the most simple, trouble-free solution for the challenge of maintaining a perfectly carbonated beer. General Distributing provides customized gas blends of Carbon Dioxide (CO<sub>2</sub>) and Nitrogen (N<sub>2</sub>) for a wide range of craft drinks. Whether your system requires straight CO<sub>2</sub> or a nitrogen blend, General Distributing can customize the right blend and system to help you:

- Save money by reducing labor costs and wasted beer
- Protect beer quality by preventing over carbonation, flat beer, oxidation and foaming
- Increase sales by consistently offering customers quality beverages
- Improve convenience by reducing or eliminating cylinder changes

## WHY BLEND GAS?

Many direct draw dispense systems, such as kegerators, use 100% CO<sub>2</sub> at a low 12–15 PSIG to the keg. These lower pressures are often inadequate which creates performance issues when the system design requires dispensing through long distances to the faucet. The higher pressure of a blended gas is then necessary. CO<sub>2</sub> in the blend takes care of the ale/lager's higher carbonation partial pressure. The lower inert nitrogen in the ratio is only used as additional propelling pressure to overcome any challenges due to system length. Unlike nitro beers, more CO<sub>2</sub> and less nitrogen in the mix are needed to maintain the beer's flavor, quality, and performance during dispensing. Higher applied blended gas pressures benefit systems over 15 feet long and those with chronic temperature fluctuations.

# DRY ICE SOLUTIONS



MADE WITH FOOD GRADE QUALITY CO2



## DRY ICE RICE & PELLETS

16mm pellets available



## DRY ICE SHIPPING CONTAINERS

Available in multiple sizes



## LARGE QUANTITIES

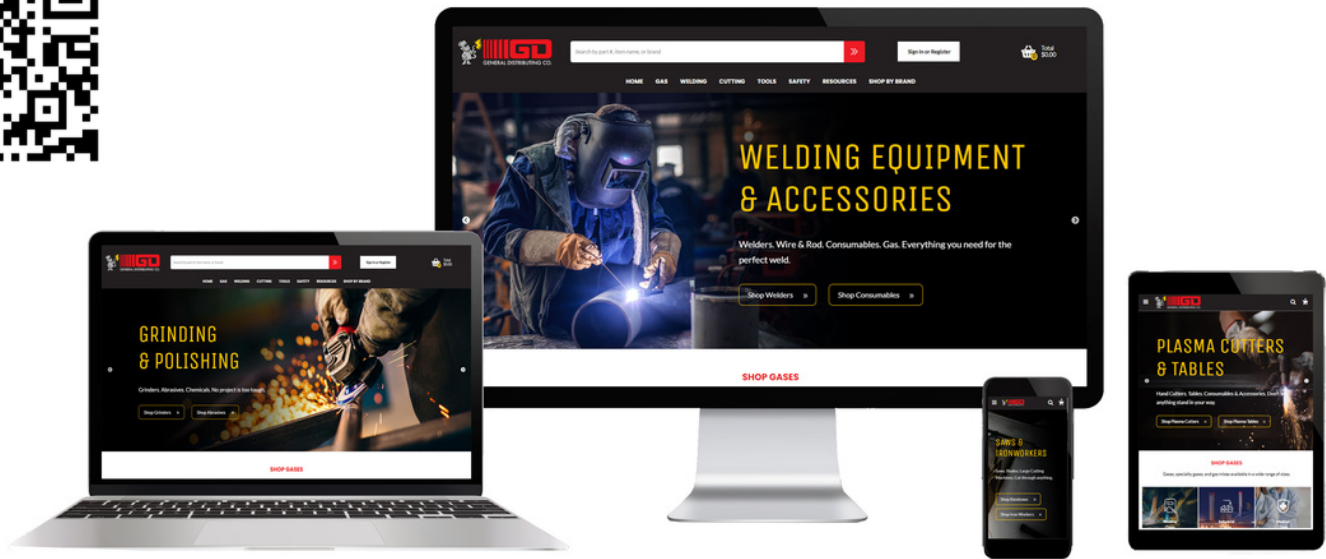
Ability to manufacturer  
75,000 pounds + a month



## STATEWIDE SHIPPING

Local production facilities with  
statewide shipping capability





## EASY TO USE ECOMMERCE PLATFORM

### ORDER HOW YOU WANT ON YOUR TIME

Our platform allows you to create shortcuts, like a quick list, to order and reorder the items that are most critical to your operation. You can also set up specific users from your company with different levels of access to make ordering by department a more seamless process. Whether you order during the day or over the weekend, your order will be printed to our front counter so our sales team can work on it right away!

### REAL TIME INVENTORY

When ordering an item on our platform you will be able to see exactly how much of that item is in stock. Not only will you see a total number, you can also view inventory by branch. This makes it easier to order across the state from multiple branches and to have a better idea of delivery time.

### FULL ONLINE ACCOUNT ACCESS

The site is mobile friendly, so you can access everything right from your phone or tablet by going to [shop.gendco.com](http://shop.gendco.com) on your mobile device. You can use the site to:

- View & Download Invoices, Statements, & Delivery Tickets
- View Account Balance
- View & Track Cylinder Orders, Balances & Leases
- View Our Brands & Product Inventory
- View Pricing
- See What's In Stock
- View Product SDS Sheets, Spec Sheets, & Videos
- Create Quicklists of Frequently Ordered Items
- Place Your Order Online
- Save Time Calling or Emailing Every Week







GENERAL DISTRIBUTING CO.



## WHY WE EXIST

General Distributing Company is a 3rd generation family owned business dedicated to investing in, inspiring, and empowering people so that together we succeed and grow.

We've been serving our customers and local communities since 1948. We have an established group of industry experts that possess a valuable combination of personalized service, a solution oriented mindset and industry experience. Our team serves you best by understanding the individual needs of your company and delivering products that help you be more productive, more efficient, and more profitable. A steadfast commitment to living our core values is the backbone of how we operate.

WE VALUE RELATIONSHIPS  
WE DO WHAT IT TAKES  
WE DO THE RIGHT THING  
WE DEVELOP OUR PEOPLE  
WE ARE RESULTS-DRIVEN



**BRANDS YOU TRUST**



**SERVING MONTANA SINCE 1948**

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